

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	3104865
<b>Application Number:</b>	09736456
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9265
<b>Title of Invention:</b>	Method and system of real-time optimization and implementation of content and advertising programming decisions for broadcasts and narrowcasts
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<b>Filer:</b>	Monte Lee Falcoff/Patricia Lloyd
<b>Filer Authorized By:</b>	Monte Lee Falcoff
<b>Attorney Docket Number:</b>	6550-000050
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<b>Application Type:</b>	Utility under 35 USC 111(a)

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Payment Type	Deposit Account
Payment was successfully received in RAM	\$780

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File Listing:					
Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	6550-000050_Transmittal.pdf	74363 8562810728983d10cb645b37f100ee05c70221a	no	1
Warnings:					
Information:					
2	Notice of Appeal Filed	6550-000050_Notice_of_Appeal.pdf	85300 16991156704ca74b7385e11d076704208c49ba59	no	1
Warnings:					
Information:					
3	Extension of Time	6550-000050_Petition_for_Extension.pdf	85594 c091c8d40fa25706e4e56e74f163a901bd8a2b8	no	1
Warnings:					
Information:					
4	Fee Worksheet (PTO-06)	fee-info.pdf	8382 633d49852234fe14d9605324f6c570bd857db1202	no	2
Warnings:					
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Total Files Size (in bytes):			253639		

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.